

Experience Summary

- 30+ years technology experience
- \$1B+ technology services delivered
- 1000+ agile team releases
- 100+ platform solutions delivered
- 100+ country exposure
- 100+ articles, publications & events
- 10+ corporate boards & council positions

Current Skill Set

- Business consulting and trusted advisor
- Innovation & emerging technologies
- Digital transformation
- Strategy, Governance, P&L
- Executive leadership & growth
- Agility, high-performance teams
- Marketing & Advertising, FinTech
- DE&I, Culture, Experimentation
- Commerce, CRM, Experience, AI, Data

Client Work

The Coca Cola Company
Microsoft, Dell, Unilever, Qualcomm, Pfizer, IBM, Adobe, Salesforce, Mazda, Amway, Google, UHG, Colgate, Amazon, Boden, Boehringer – Ingelheim, Con Edison, Shell, Skype, HSBC, Barclays, Morgan Stanley, Goldman Sachs, ...

Partnership Experience

Pipeline, Co-Marketing, Events for:
• Microsoft, Adobe, Google, Amazon
• IBM, Sitecore, Salesforce, Optimizely

Education

- Computer Science, BSc, First Class Hons
- Software Architecture, PhD
- Digital Marketing, Diploma
- AI for Business, Diploma

Thought Leadership

- <http://www.clevegibbon.com>
- [Forbes Tech Council](#)

Profile

Cleve has more than three decades of finance, technology, commerce, and creative expertise. A founder, board director, strategic advisor, P&L owner, and recognised industry leader, Cleve accelerates business growth through technology. Cleve served on the Cognifide board as the CTO managing a portfolio of cross-sector Fortune 500 global clients on their unique digital transformation journeys. At Wunderman Thompson, Cleve led product, innovation, engineering, sales, and consulting teams as a complete go to market offer for digital that required M&A for inorganic expansion and diverse partner ecosystem.

At Omnicom, Cleve drives technology strategy and digital transformation across the group.

Career History

Jun 2023 to present – Omnicom, SVP Technology – Seattle

- Driving the tech strategy and digital transformation of Omnicom Group
- Integration of creative technologies into OMNI platform
- Scaling generative AI across the Omnicom network and clients
- Strategy and adoption of the content supply chain across the group

Oct 2019 to Mar 2023 – Wunderman Thompson NA, CTO – Seattle

- Build a leading technology practice to delivery services to US market
- M&A, integration and consolidation of technology assets in one brand
- Modernize teams, build culture, drive innovation, lead growth
- Establish strategic partnerships with lead technology platform providers
- Grow the next generation of technology leaders and consultants

Jun 2006 to Oct 2019 – Cognifide Ltd, Global CTO – London

- Build from scratch the technology department to 500+ engineers
- Client, partner and vendor strategy, architecture and road-mapping
- Grew and managed the US Portfolio of clients
- Majority shareholder and board director

May 1999 to Jun 2006 – Acknowledge Technologies Ltd – CEO

- Platform Architect: Lehman's, Goldman Sachs, CSFB, Barclays, ABN AMRO
- Assemble and led agile engineering teams for FinTech products
- Built and delivered customized training and on-boarding services
- Founder and CEO

Education & Qualifications

Cleve was appointed customer and partner advisory board positions across his vendors, clients, and industry network. He is a frequent speaker, writer, advisor, and judge for innovation and emerging technology including Cannes Lion, Forbes, Microsoft, Adobe, and WPP.

Cleve has received numerous professional certifications and awards, including a Diploma in Digital Marketing from the London School of Marketing. He graduated First Class from the University of Nottingham, UK with a degree in Computer Science, lecturing undergraduate and master students whilst gaining a Doctorate in Software Architecture.